



## 2015 Event Sponsorship Information:

### **\$5000 – Major Festival Sponsor**

#### ***Naming Rights and Branding Opportunities***

Sponsorship of Entertainment Stages or Featured Arts or Customized Equivalent  
Branding Opportunities (i.e. Festival Wine Glass)  
Prominent 10' x 20' Festival Space

#### ***Advertising and Media***

Prominent Logo in Media Buys for Event Advertising (Over 2.5 Million Exposures)  
Logo on Activity Guide Ad (20,000 Households)  
Logo-link on Event Website (80,000 Hits)  
Logo on Direct Email (18,300 Households)  
Logo on Event Poster and Flyer (5,000)  
Logo on electronic flyers to local schools (6,500)  
Logo in Event Program (2,500)

#### ***Additional Perks and On-Site Activations***

Logo on Main Stage Signage  
Branded Signage for 6 of the Staff "Fleet" (Golf Carts)  
Recognized by Emcee at Feature Stages  
Prominent Logo on Welcome Signage (6)  
Complimentary Tasting Pavilion Passports with Wine Glasses for 12 Guests

### **\$3000 – Festival Partner**

#### ***Naming Rights and Unique On-site Activations***

Sponsorship of Entertainment Stages or Featured Arts or Customized Equivalent  
Prominent 10' x 10' Festival Space

#### ***Advertising and Media***

Logo included in Media Buys for Event Advertising (Over 2.5 Million Exposures)  
Logo on Activity Guide Ad (20,000 Households)  
Logo on Event Website (80,000 Hits)  
Logo on Direct E-mail (18,300 Households)  
Logo on Event Poster and Flyer (5,000)  
Named in Event Program (2,500)

#### ***Additional Perks and On Site Quirks***

Branded Signage for 2 of the Staff "Fleet" (Golf Carts)  
Recognized by Emcee at Feature Stages  
Logo on Event Welcome Signage (6)  
Complimentary Tasting Pavilion Passports with Wine Glasses for 6 Guests

### **\$1500 – Festival Sponsor**

#### ***Exclusive Activations***

10' x 10' Festival Space

#### ***Advertising and Media***

Named on Event Website (80,000 Hits)  
Named in Activity Guide Ad (20,000 Households)  
Named in Event Program (2,500)

#### ***Additional Perks and On Site Quirks***

Named on Event Welcome Signage (6)  
Complimentary Tasting Pavilion Passports with Wine Glasses for 2 Guests